SENSEA expo

Agricultural Employment and Entrepreneurship Exhibition in Senegal

28 · 29 · 30 April 2026

CICAD - EXHIBITION CENTER

DAKAR, DIAMNIADIO

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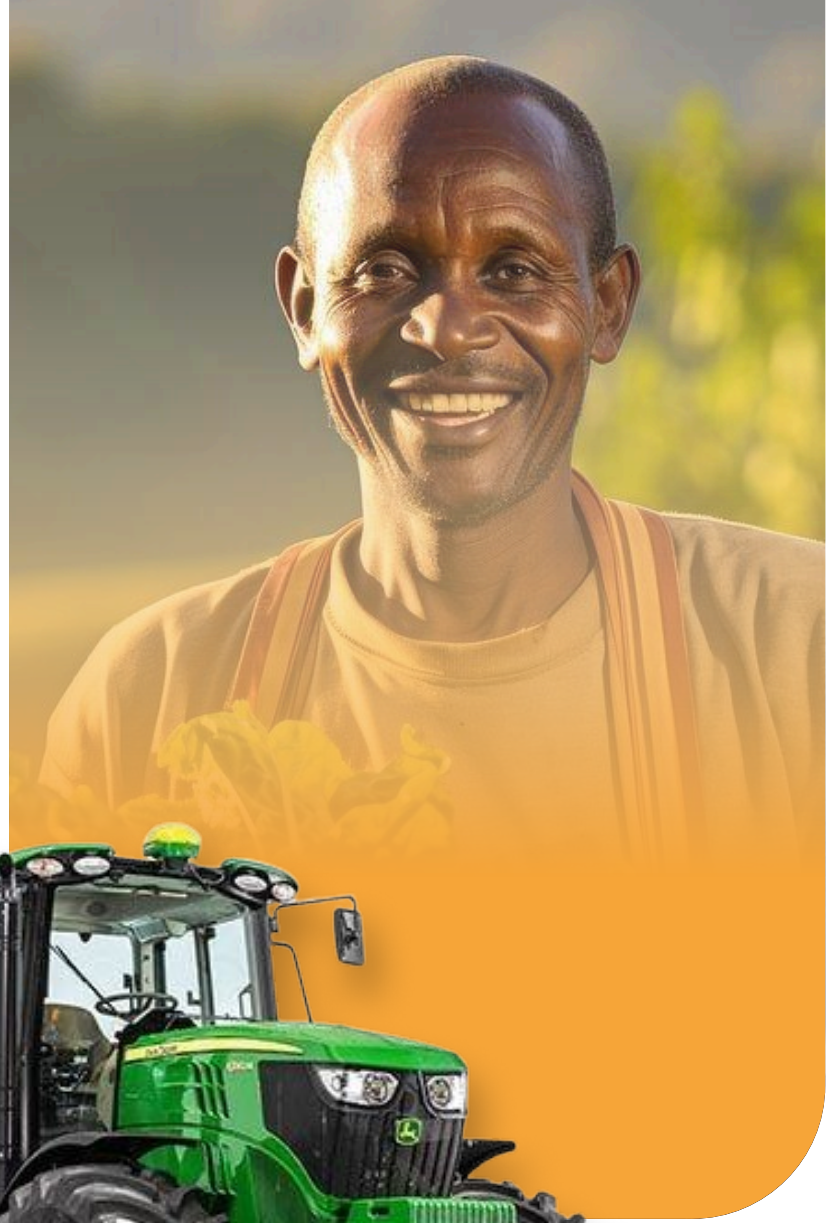
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Livestock farming and agriculture play a central role in building our food sovereignty and transforming the structure of our economy.

They are not only pillars of our food security, but also essential drivers for creating decent jobs, reducing poverty, and ensuring the vitality of our regions.

This ambition is within our reach, given all the assets we have at our disposal: abundant local raw materials, the know-how of our producers, expertise in research, processing, and innovation, and strong ties to our regions.

"To feed itself, Africa will first have to rely on itself. It must embrace a dynamic of endogenous solutions, drawing on its enormous potential.

Together, let us work to dispel the old myth that agriculture is a sector of survival, reserved for adults with no prospects.

Let us make rural areas more attractive by opening them up, providing access to basic social services, and investing in their economic potential.

Let us work to promote intra-African trade by seizing the opportunities offered by the African Continental Free Trade Area (AfCFTA) to facilitate rapid access to products and their distribution.

Let us encourage the emergence of a strong private sector capable of investing in agribusiness and supplying our domestic markets, and selling surpluses abroad. A private sector capable of supporting industrialization processes through the development of local value chains.

Let us unite our wills, mobilize our resources, and make the creation of robust food systems the driving force behind an African renaissance based on sovereignty and shared development.

I am convinced that our youth are ready to take up the challenge. They have the energy, creativity, and determination. It is up to us, their leaders, to give them the means to act.

I salute all the food system stakeholders here today and call on them to join us in our efforts to make agriculture a desirable career choice for young Africans and achieve food self-sufficiency.



His Excellency M Bassirou Diomaye Diakhar FAYE
President of the Republic of Senegal



Research and innovation are now one of the pillars of our food sovereignty and powerful levers for the sustainable transformation of our agriculture. Faced with climatic, demographic, and economic challenges, our country must be able to rely on strong, bold national research rooted in the realities on the ground to build a modern agricultural sector that is resilient to climate change.

I urge our young researchers and innovators to nurture an insatiable curiosity, to dare to experiment, and to relentlessly question established models. For it is in our laboratories and research institutes, our experimental stations and our farms that the appropriate solutions, resilient varieties, and innovations that will guarantee Senegal's food autonomy and security are developed.

Scientific advances made in recent years—in plant breeding, agroecology, domestication of local fruit trees, vaccine production, and pathogen detection—demonstrate that Senegalese research is ready to take on the challenge. But this momentum must be reinforced by increased cooperation between institutions, universities, the private sector, and professional organizations.

SENSEA Expo 2026 is fully in line with this ambition. This exhibition offers a unique platform where science, innovation, and entrepreneurship come together to build a modern, inclusive, and competitive agriculture sector. It illustrates the Head of State's vision for a “Senegal 2050” based on knowledge, sustainability, and food sovereignty.

Investing in agricultural research and innovation means investing in the future of our nation. Together, let us make science a driver of prosperity and agriculture a pillar of our economic independence and national pride.

Dr Mabouba DIAGNE

Minister of Agriculture, Food Sovereignty, and Livestock

Dear partners, development stakeholders, and friends of agriculture,

It is with great honor and deep conviction that I present to you SENSEA Expo—Senegal's Agricultural Employment and Entrepreneurship Fair, the first edition of which will be held from April 28 to 30, 2026, at CICAD and the Diamniadio Exhibition Center.

This ambitious initiative was born out of a clear vision: to make agriculture a real lever for employment, food sovereignty, and sustainable growth for our country and for the entire West African sub-region.

In a global context where issues related to food sovereignty, youth, and ecological transition are more pressing than ever, SENSEA Expo aims to be a platform for action, dialogue, innovation, and cooperation, bringing together public, private, academic, and international actors around a common ideal: promoting agricultural professions, encouraging entrepreneurship, and stimulating investment in the sector.

Placed under the high authority of His Excellency the President of the Republic, SENSEA Expo will bring together the highest national and regional authorities, experts, investors, international institutions, professional organizations, and young project leaders to reflect together and build concrete and sustainable solutions.

Through its conferences, exhibitions, innovation and integration spaces, the Expo embodies the desire for structural change, enhanced cooperation between neighboring countries, and collective mobilization for a resilient, sustainable, inclusive, and prosperous agricultural future.

On behalf of all the SENSEA Expo teams, I would like to express my gratitude to all the institutions, technical and financial partners, companies, and organizations that support this initiative.

Together, let's make SENSEA Expo more than just an event; let's make it a continental benchmark in the promotion of employment, entrepreneurship, and food sovereignty in Africa.

Faboré CISSÉ

President of SENSEA Expo



INTRODUCTION

In a context marked by the need to rethink agricultural development models and promote youth employment in Africa, the Senegal Agricultural Employment and Entrepreneurship Fair (SENSEA Expo) is establishing itself as an unmissable event for all stakeholders in the sector.

Held from April 28 to 30, 2026, at CICAD and the Diamniadio Exhibition Center, SENSEA Expo aims to become the leading platform for promoting innovation, investment, training, and agricultural entrepreneurship in Senegal and the sub-region.

An initiative led by committed citizens and stakeholders from the economic and institutional world, the Expo is intended to be a space for meeting, exchange, and opportunity, bringing together public institutions, private companies, technical and financial partners, professional organizations, startups, and young project leaders.

Through its exhibitions, conferences, workshops, forums, and B2B meetings, SENSEA Expo aims to promote the creation of sustainable jobs, encourage the development of agricultural value chains, and stimulate cooperation between national and international stakeholders.

More than just a trade show, SENSEA Expo embodies a shared vision: that of modern, sustainable, inclusive, and wealth-generating agriculture, driven by African youth and supported by ambitious public policies and committed partners.

OUR PARTNERS

RÉPUBLIQUE DU SÉNÉGAL
- Un Peuple, un But, une Foi -

MASAE
Ministère de l'Agriculture, de la Souveraineté Alimentaire et de l'Élevage

RÉPUBLIQUE DU SÉNÉGAL
Un Peuple - Un But - Une Foi
Ministère de l'Industrie et du Commerce

Ambassade BELGIQUE au Sénégal

Ambassade Canada au Sénégal

Ambassade République Arabe d'Egypte au Sénégal

Ambassade LIBYE au Sénégal

Ambassade La République Fédérale du NIGERIA au Sénégal

Ambassade GHANA au Sénégal

Jumtimol HOLDING

SODAFISEN
TERRES DE PROMESSE, CULTURES DE L'AVENIR

MediaPro AFRICA

SOGIP
Société de Gestion des Infrastructures Publiques dans les Pôles Urbains de Diamniadio et du Lac Rose

1 jeune 1 Solution
La plateforme dédiée à l'emploi des jeunes

UCAO CUWA

ISG
INSTITUT SUPERIEUR DE GESTION SAINT MICHEL
Ecole Affiliée à l'UCAO/UUZ

digibeta

KAAY JOB

KAKATAAR

OumouFams'club
se réaliser, pour mieux donner

TUKIO EXPOSIUM

OBJECTIVES OF THE EXHIBITION

FOOD SOVEREIGNTY

- Promoting food sovereignty in Senegal and Africa
- Promoting innovative and sustainable solutions to strengthen agricultural and food self-sufficiency in Senegal and the sub-region.
- Emphasize the central role of livestock farming in food security, nutrition, promoting local products, and economic development.





INNOVATION

- **Highlighting technological innovations in agriculture**

  Present digital solutions, technological tools, and sustainable agricultural practices that are modernizing African agriculture.

- **Promoting local agricultural sectors**

  Promote local products, expertise, and value chains to increase their visibility and competitiveness in regional and international markets.

- **Promoting Sustainable and Resilient Agriculture**

  Raise awareness and engage stakeholders around ecological transition, sustainable management of natural resources, and environmental preservation.

OVERALL OBJECTIVES OF THE EXHIBITION

NETWORKING

- **Strengthen strategic partnerships between institutional, economic, and financial actors**

  Create a space for dialogue between governments, technical and financial partners, private investors, and professional organizations.

INTERNATIONAL COOPERATION

- **Strengthening bilateral and multilateral cooperation**

  Promote regional cooperation with neighboring countries in particular to build a common and sustainable agricultural dynamic, but also with other African countries and the rest of the world.

YOUTH INTEGRATION

- **Promoting training and integration for young people**

  Emphasize the central role of livestock farming in food security, nutrition, promoting local products, and economic development.

- **Stimulating agricultural and rural entrepreneurship**

  Encourage the creation and development of start-ups, SMEs/VSEs, and high-impact local initiatives in agriculture, agribusiness, and related services.



SPECIFIC OBJECTIVES OF THE EXHIBITION

PUBLIC INSTITUTIONS & MINISTRIES

- Promote and advance agricultural, integration, and food sovereignty policies.
- Engage in direct dialogue with citizens, private sector actors, and institutional and technical partners.
- Strengthen subregional and international cooperation.

COMPANIES & BUSINESS LEADERS

- Develop their business network and explore new markets.
- Forge strategic partnerships with public and private players and various stakeholders.
- Position their brand as a key player in the agribusiness sector.

PROJECT LEADERS & START-UPS

- Take advantage of a unique visibility platform (Village of Integration and Innovation).
- Present their projects to investors and financing institutions.
- Participate in pitch competitions and hackathons to raise funds and attract mentors.

INVESTORS & FINANCIAL PARTNERS

- Identify innovative projects with strong economic and social potential.
- Access a portfolio of credible start-ups, SMEs, and project leaders.
- Participate in networking sessions and deal rooms to secure opportunities.

COUNTRIES & DIPLOMATIC REPRESENTATIONS

- Enhance their bilateral and multilateral cooperation with Senegal.
- Promote their national companies in a subregional space.
- Participate in presidential and ministerial panels on food sovereignty.
- Strengthen regional integration around agriculture, livestock farming, and youth employment.

UNIVERSITIES, RESEARCH CENTERS & INCUBATORS

- Present their research, innovations, and academic initiatives.
- Establish scientific collaborations and partnerships.
- Promote their incubators and support programs.

YOUNG PEOPLE, STUDENTS & JOB SEEKERS

- Discover training and professional integration opportunities.
- Participate in interviews with recruiters in the job rooms.
- Be inspired by success stories and benefit from mentoring.

GENERAL PUBLIC

Explore the culinary exhibition, agricultural products, and animal mascot area.
Discover innovations and agricultural solutions tailored to their daily lives.
Enjoy a unique experience combining knowledge, culture, and conviviality.



THE FORMAT

CONFERENCES & PANELS

The SENSEA Expo Conferences and Panels bring together decision-makers, experts, and stakeholders from the agricultural world.

NETWORKING

The SENSEA Expo 2026 Networking Program has been specifically designed to create strategic encounters and facilitate business development.

AFTER-WORK: NETWORKING & RELAXATION

SENSEA Expo 2026 offers opportunities for relaxation and networking to encourage informal exchanges between participants in a friendly atmosphere.

INTEGRATION & INNOVATION

SENSEA Expo 2026 is committed to supporting emerging talent and innovation in the agricultural sector through dedicated spaces and tailor-made support programs.

PARTICIPANTS

4500 +

TARGETS

- YOUNG GRADUATES AND JOB SEEKERS
- STARTUPS AND AGRI-ENTREPRENEURS
- COOPERATIVES, ECONOMIC INTEREST GROUPS, WOMEN'S OR YOUTH GROUPS
- NGOS, FUNDERS, INCUBATORS
- AGRICULTURAL AND AGRI-FOOD COMPANIES

EXHIBITORS

- COUNTRIES
- PUBLIC INSTITUTIONS
- INSTITUTIONAL PARTNERS
- PARAPUBLIC SECTOR
- PRIVATE SECTOR
- FOREIGN CHAMBERS OF COMMERCE

AGRICULTURAL EXHIBITION & FAIR

This agricultural exhibition and fair is positioned as a showcase for innovation, cooperation, and dynamism in the sector.

THE PROGRAM

Tuesday, April 28, 2026

Welcome to SENSEA Expo

8h00-9h30

Welcoming and Settling In

VVIP breakfast

9h30-10h30

Official Ceremony

Speech by the President of the Exhibition
Speeches by partners
Speech by the Minister of Agriculture (MASAE)
Official opening of SENSEA Expo

10h30-12h00

Inaugural Ministerial Panel

Food sovereignty, youth employment, and agricultural transformation

12h00-13h00

Inaugural Visit to the Exhibition

13h00-14h30

Lunch Break

Musical entertainment

14h30-17h00

Thematic Panels

- Agricultural policies & youth employment
- Access to financing and technical partnerships
- International cooperation

17h00-18h00

Meet up & Afterwork

Cocktail reception
VIP networking
Award ceremony

Wednesday, April 29, 2026

Dedicated to innovation

9h00-13h00

Thematic Panels

- Agriculture & Value Chain
- Sustainable Agriculture, Environment, and Biodiversity.
- Livestock Farming and Halal Value Chain
- Poultry Farming and Aquaculture
- Smart Agriculture: Research & Innovation

13h00-14h30

Lunch Break

Entertainment
Animal Parade and Contest

14h30-15h30

Contest

Pitches
Hackathons
Solution demonstrations

15h30-18h00

Thematic Panels

- Animal Health & Welfare
- Horticulture: Processing & Preservation
- Dairy Industry

Thursday, April 30, 2026

Dedicated to integration

9h00-12h30

Coaching Day

- **Job Dating (Job opportunities)**

Job interviews - Submitting your resume

- **Business Rooms**

B2B Meetings

- **Funding Rooms**

Meeting between Project Leaders and Investors

- **Training & Skills Rooms**

Training workshops

- **Mentoring Rooms**

Workshops

12h30-14h00

Lunch Break

14h00-14h30

Contest Finals

14h00-18h00

Closing Ceremony

- Closing remarks
- Presentation of the Memorandum
- Official signing
- SENSEA Expo awards ceremony
- SENSEA Expo 2027 outlook
- Cocktail & Orchestra performance

NOTE: THIS PROGRAM IS PROVISIONAL AND SUBJECT TO CHANGE.

WHY PARTICIPATE IN SENSEA expo ?

SENSEA Expo offers participants a unique platform to promote their activities, engage with key players in the agricultural and agri-food sector, and strengthen their position in the sub-regional market.

INCREASED VISIBILITY

Benefit from exceptional exposure for your brand by having your logo featured on communication materials before, during, and after the trade show. Your participation guarantees visibility among a large professional and institutional audience.

COMPETITIVE ADVANTAGE

Assert your leadership in the agri-food sector by actively participating in a leading event. Your presence will strengthen your brand's credibility and reputation among your competitors.

NETWORKING OPPORTUNITIES

Meet decision-makers, investors, buyers, and strategic partners in dedicated B2B spaces. SENSEA Expo is the perfect opportunity to create synergies and develop new collaborations.

STRATEGIC RELATIONSHIPS

Take advantage of a privileged setting to engage directly with national and international public, private, and institutional stakeholders. SENSEA Expo is a true hub of influence and opportunity.

PROMOTION AND DEMONSTRATION

Benefit from exceptional exposure for your brand by having your logo featured on communication materials before, during, and after the trade show. Your participation guarantees visibility among a large professional and institutional audience.

PARTNERSHIP OFFERS

EXECUTIVE OFFICIAL PARTNER
175 000 USD / 150 000 €

PLATINUM/INSTITUTIONAL PARTNER
175 000 USD / 150 000 €

DIAMOND PARTNER
140 000 USD / 120 000 €

GOLD PARTNER
105 000 USD / 90 000 €

STARTUPS VILLAGE PARTNER
105 000 USD / 90 000 €

VIP LOUNGE PARTNER
55 000 USD / 50 000 €

BANKING/TELECOMMUNICATIONS PARTNER
55 000 USD / 50 000 €

AIRLINE PARTNER
55 000 USD / 50 000 €

BADGE LANYARD PARTNER
55 000 USD / 50 000 €

AFTER-WORK PARTNER
55 000 USD / 50 000 €

LUNCH PARTNER
55 000 USD / 50 000 €

MEDIA PARTNER
55 000 USD / 50 000 €

OFFICIAL PARTNER & SPONSOR OF STARTUP VILLAGE

EXCLUSIVE OFFICIAL PARTNER 210 000 USD / 180 000 €

EXCLUSIVE BENEFITS OF THE OFFICIAL EXCLUSIVE PARTNER

150m² of exhibition space and all the benefits of Platinum Partner status

Exclusive mention as “Official Sponsor of SENSEA Expo 2026”



START-UP VILLAGE PARTNER 105 000 USD / 90 000 €

OBJECTIVES OF THE PARTNERSHIP

Support the creation of Startups Village, an exhibition space dedicated to promoting, raising awareness, and networking among agricultural and agrotech startups, and facilitate their access to financing, training, and the transformation of their projects into viable businesses.



Benefits:

- Exclusive status as an “Official Partner of Startups Village”
- Branding of the space in the partner's colors
- Promotion of the partner's logo and/or mascot (if any) in signage and in the dedicated space

And all other benefits (except exhibition stand) of the gold partner

INSTITUTIONAL PARTNER 175 000 USD / 150 000 €

EXCLUSIVE BENEFITS FOR INSTITUTIONAL PARTNERS

A 100m² exhibition space

Participation in panel discussions

6 VIP seats at the opening ceremony

1 VIP invitation to all side events at the trade show

6 VIP invitations to the Afterwork event

Exclusive access to the VIP Lounge for 6 people

5 VIP lunch invitations

20 Restaurant access

1 VIP seat for VVIPs lunch (Officials)

OTHER BENEFITS OF INSTITUTIONAL PARTNERSHIP

Participation in the press conference

Privileged access to the Media Center

Maximum visibility for your logo on all communication media (website, social media, etc.)

Maximum visibility for your logo at the event venue (registration counters, columns, etc.)

Promotion of your news and editorial content on digital media

Event magazine (Double page),
Exclusive interview (Corporate film)

LOGISTICS & ACCOMMODATION (NON-RESIDENTS)

4 nights for 4 people in a 4/5* hotel

Airport transfer - accommodation

Daily round-trip transportation from your accommodation to the exhibition venue

Provision of a sedan with driver for 5 days

Provision of 6 local SIM cards



PLATINUM PARTNER 175 000 USD / 150 000 €

EXCLUSIVE PLATINUM PARTNER BENEFITS

A 100m² exhibition space

Participation in panel discussions

6 VIP seats at the opening ceremony

1 VIP invitation to all side events at the trade show

6 VIP invitations to the Afterwork

Exclusive access to the VIP Lounge for 6 people

5 VIP lunch invitations

20 Restaurant access

1 VIP seat for VVIPs lunch (Officials)

OTHER BENEFITS OF BEING A PLATINUM PARTNER

Participation in the press conference

Privileged access to the Media Center

Maximum visibility for your logo on all communication media (website, social media, etc.)

Maximum visibility for your logo at the event venue (registration counters, columns, etc.)

Promotion of your news and editorial content on digital media

Event magazine (Double page),
Exclusive interview (Corporate film)

LOGISTICS & ACCOMMODATION (NON-RESIDENTS)

4 nights for 4 people in a 4/5* hotel

Airport transfer - accommodation

Daily round-trip transportation from your accommodation to the exhibition venue

Provision of a sedan with driver for 5 days

Provision of 6 local SIM cards



PARTNER DIAMOND 140 000 USD / 120 000 €

EXCLUSIVE DIAMOND PARNER BENEFITS

A 75m² exhibition space

Participation in panel discussions

1 VIP seat at the opening ceremony

1 VIP invitation to all side events at the trade show

5 VIP invitations to the Afterwork event

Exclusive access to the VIP Lounge for 4 people

2 VIP lunch invitations

Restaurant access for 6 people

OTHER BENEFITS OF BEING A DIAMOND PARTNER

Participation in the press conference

Privileged access to the Media Center

Maximum visibility for your logo on all communication media (website, social media, etc.)

Maximum visibility for your logo at the event venue (registration counters, columns, etc.)

Promotion of your news and editorial content on digital media

LOGISTICS & ACCOMMODATION (NON-RESIDENTS)

4 nights for 3 people in a 4/5* hotel

Airport transfer - accommodation

Daily round-trip transportation from your accommodation to the exhibition venue

Provision of a sedan with driver for 5 days

Provision of 5 local SIM cards



PARTNER GOLD 105 000 USD / 90 000 €

EXCLUSIVE BENEFITS OF THE GOLD PARTNER

A 50m² exhibition space

1 VIP seat at the opening ceremony

1 VIP invitation to all side events at the trade show

4 VIP invitations to the Afterwork event

Exclusive access to the VIP Lounge for 3 people

1 VIP lunch invitation

Restaurant access for 4 people

OTHER BENEFITS OF BEING A GOLD PARTNER

Participation in the press conference

Privileged access to the Media Center

Maximum visibility for your logo on all communication media (website, social media, etc.)

Maximum visibility for your logo at the event venue (registration counters, columns, etc.)

Promotion of your news and editorial content on digital media

LOGISTICS & ACCOMMODATION (NON-RESIDENTS)

4 nights for 2 people in a 4/5* hotel

Airport transfer - accommodation

Daily round-trip transportation from your accommodation to the exhibition venue

Provision of a sedan with driver for 5 days

Provision of 4 local SIM cards



START-UP VILLAGE PARTNER 105 000 USD / 90 000 €

EXCLUSIVE BENEFITS OF THE START-UP VILLAGE PARTNER

Participation in panel discussions

1 VIP seat at the opening ceremony

1 VIP invitation to all side events at the trade show

3 VIP invitations to the Afterwork

Privileged access to the VIP Lounge for 2 people

1 VIP lunch invitation

Restaurant access for 3 people

OTHER BENEFITS OF THE START-UP VILLAGE PARTNER

Participation in the press conference

Privileged access to the Media Center

Maximum visibility for your logo on all communication media (website, social media, etc.)

Maximum visibility for your logo at the event venue (registration counters, columns, etc.)

Promotion of your news and editorial content on digital media

LOGISTICS & ACCOMMODATION (NON-RESIDENTS)

4 nights for 2 people in a 4/5* hotel

Airport transfer - accommodation

Daily round-trip transportation from your accommodation to the exhibition venue

Provision of a sedan with driver for 5 days

Provision of 3 local SIM cards



SUMMARY

	PLATINUM INSTITUTIONAL	DIAMOND	GOLD	SILVER	BRONZE
	175 000 USD / 150 000 €	140 000 USD / 120 000 €	105 000 US / 90 000 €	55 000 USD / 50 000 €	25 000 USD / 20 000 €
An exhibition space	100m²	75m²	50m²	25m²	18m²
Participation in a panel discussion	✓	✓	✓	✓	✓
VIP badge(s) for the official ceremony	6	5	4	3	2
VIP invitation card(s) to the Afterwork + Lunch	12	10	8	6	4
VIP lunch invitation(s)	3	2	1	x	x
Restaurant access (tickets)	20	15	12	9	6
Participation in the press conference	✓	✓	✓	✗	✗
Maximum visibility for your logo on all communication media	1st Position	2nd Position	3rd Position	4th Position	5th Position
Accommodation (non-residents)	4	3	2	Neant	Neant
Event Magazine	A3	A4	A5	A6	A7

SILVER PARTNERS 55 000 USD / 50 000 €

AIRLINE PARTNER

Become the official airline and transport international participants to Senegal.

- Your logo will be visible on all communication materials for the trade show.

LUNCH PARTNER

The lunch break is a great opportunity for informal networking.

- Your logo will be visible on signage in the three CICAD restaurants.
- Five VIP invitations to lunches.
- A reception desk will be set up to distribute your brochures and/or goodies.

PARTNER FOR BADGES / BADGE LANYARDS

Display your logo around the necks of all participants and guests of honor at the trade show.

- Your logo will be visible on the badges or badges lanyards distributed during the event, co-branded with the trade show logo.
- A reception desk will be set up at the entrance to CICAD for the distribution of your brochures and/or promotional items.

VIP LOUNGE PARTNER

The VIP Lounge is the ideal place to relax and network, and is reserved exclusively for guests of honor and Forum partners.

- Your logo will be displayed on the VIP Lounge signage.
- Three VIP passes for your company.
- A reception desk will be set up to distribute your brochures and/or promotional items.

PARTNER OF THE AFTERWORK

An after-work event will be organized for guests of honor and partners.

- Your logo will be visible in the reception hall.
- A table for 10 people will be reserved for your company.
- A reception desk will be set up for the distribution of your brochures and/or promotional items.

MEDIA PARTNER

Participate and cover the Forum conferences.

- Your logo will be visible in the Media Zone.
- A reception desk will be set up for the distribution of your brochures and/or promotional items.

BRONZE PARTNERS 25 000 USD / 20 000 €

PANELS PARTNERS

Associate your brand with a key panel in the program that is directly related to your industry and your challenges. 1 Partner = 1 Key Panel

- Logo on official panel visuals
- Panel introduction (1 min)
- Distribution of materials (flyers, goodies)

OPENING CEREMONY PARTNER

Associate your image with the flagship institutional event of SENSEA Expo, attended by authorities and the media.

- Maximum visibility (TV, press, protocol)
- Logo on the backdrop, official mention and dedicated space in the trade show brochure

B2B/B2G SPACE PARTNER

Position your brand at the heart of strategic meetings between companies, institutions, and public decision-makers.
Partner with spaces dedicated to business exchanges and high-impact partnerships.

- Branding of meeting spaces
- Visibility on the B2B schedule
- Priority access to meetings

CLOSING CEREMONY PARTNER

Associate your brand with an emotionally charged moment marked by key announcements and commitments from the sector.

- Positioning for SENSEA Expo 2027
- Closing speech, award ceremony/certificates
- Strong branding on stage

EMPLOYMENT DAY PARTNER

Take advantage of Employment Day to associate your brand and position yourself as a committed player in the recruitment and development of young people.

- Naming of the day
- Direct access to young talent
- HR & Recruitment visibility
- Visibility on all media throughout the day

ENTREPRENEURSHIP DAY PARTNER

Associate your company with a day dedicated to innovation, business creation, and the emergence of local champions.

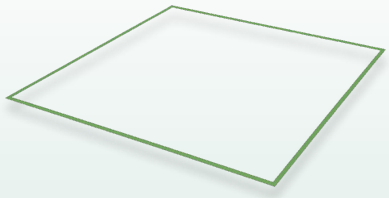
- Naming of the day
- Privileged access to startups
- Presence at jury pitches
- Visibility on all media throughout the day

EXHIBITION

The exhibitions will take place at the Exhibition Center adjacent to CICAD.
The flow of traffic ensures that all participants pass through the exhibition hall.

As an exhibitor, your company's presentation will be included in the exhibition brochure.
Details of available exhibition spaces and associated costs are as follows:

BARE AREA



Reserved only upon request

Minimum **25m²**

310 USD / 265 €
pre-tax / m²

AREA XEWEUL



Simple & Economical

Area:
[9m² - 18m²]

440 USD / 380 €
pre-tax / m²

AREA TERANGA



Being seen & Recognized

Area:
[25m² - 74m²]

530 USD / 450 €
pre-tax / m²

AREA GAINDE

Imposant



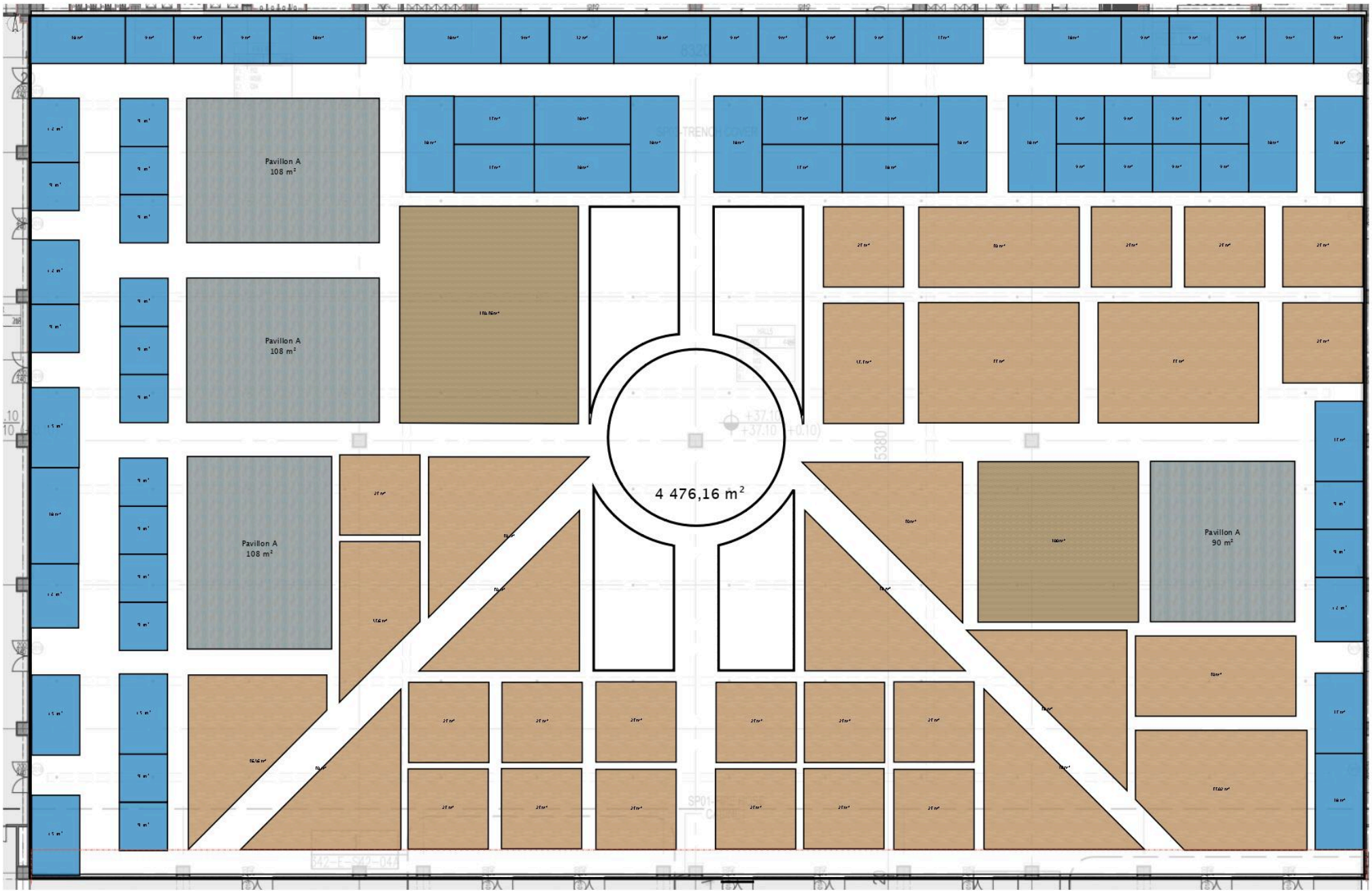
Area GAINDE:
[75m² - 100m²]

Area GAINDE+ :
[+100m²]

GAINDE :
620 USD / 530 €
pre-tax / m²

GAINDE + :
700 USD / 610 €
pre-tax / m²

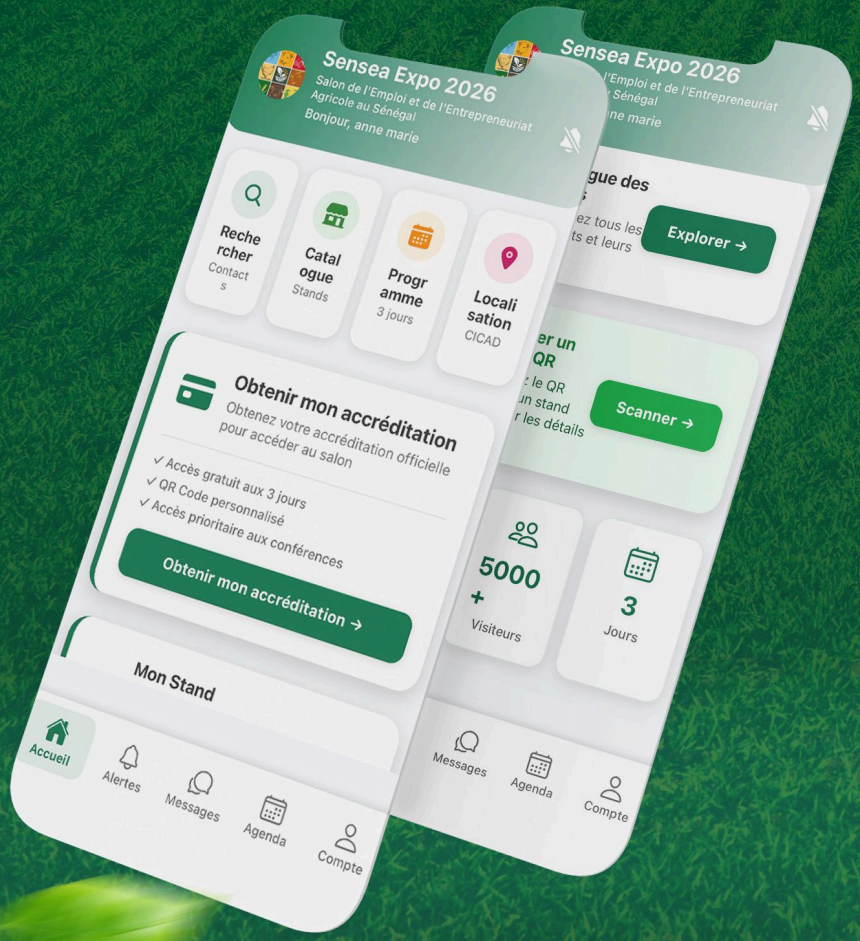
EXHIBITION PLAN

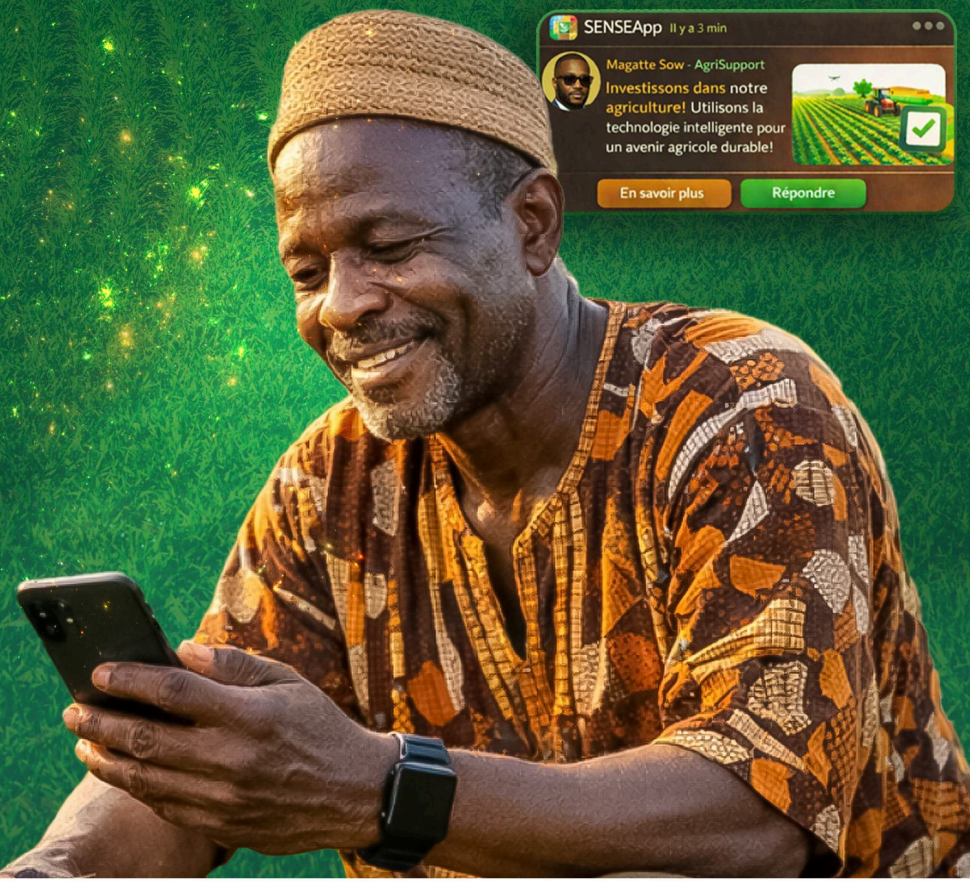


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