SENSEA expo

# Exhibitor Guide

**28 • 29 • 30** April 2026

**CICAD - EXHIBITION CENTER**

DAKAR, DIAMNIADIO

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## CONTEXT & JUSTIFICATION

Name : **SENSEA Expo - Agricultural Employment and Entrepreneurship Exhibition in Senegal**

Promoter : **TUKIO EXPOSIUM SAS**

Dates : **April 28-29-30, 2026** Location : **Diamniadio, Dakar - Sénégal**

Central theme (keywords):

***Food Sovereignty, Integration, Innovation, and International Cooperation***

## CONTEXT & JUSTIFICATION

The agricultural sector represents a major opportunity for job creation and sustainable economic development in Senegal. However, many young people struggle to see agriculture as a lever for professional integration or a modern and profitable field of entrepreneurship.

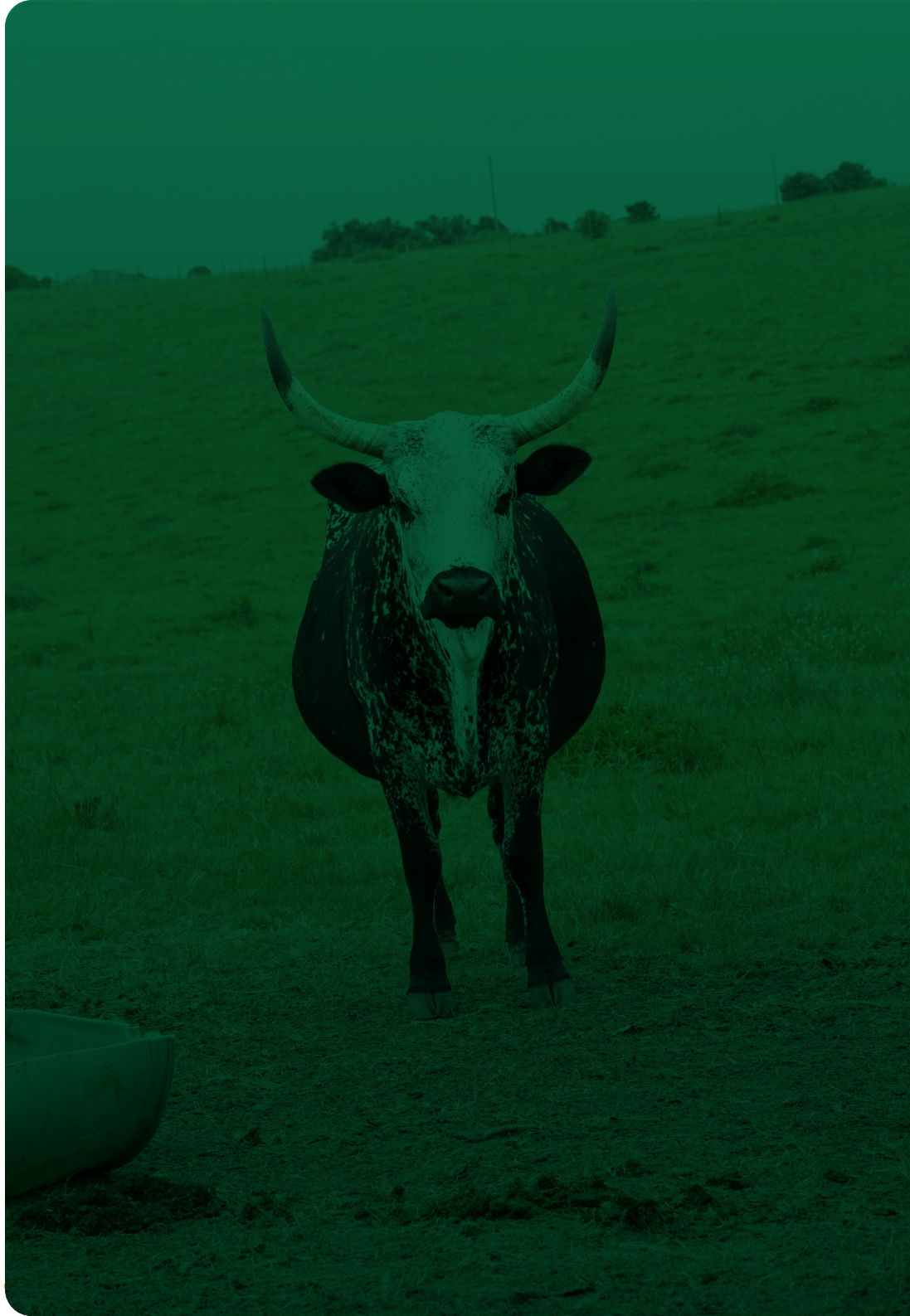
SENSEA Expo - Senegal Agricultural Employment and Entrepreneurship Fair is designed as a dynamic space for meetings, exchanges, and opportunities for young people, project leaders, agricultural businesses, public and private institutions, as well as technical and financial partners.

## OVERALL OBJECTIVES

- Promoting food sovereignty in Senegal and Africa
- Promoting training and integration for young people
- Stimulating agricultural and rural entrepreneurship
- Strengthening strategic partnerships between economic and financial actors
- Highlighting technological innovations in agriculture
- Promoting local agricultural sectors
- Promoting sustainable and resilient agriculture
- Strengthening international economic cooperation (bilateral and multilateral)

## TARGETS

- Recent graduates and job seekers
- Startups and agri-entrepreneurs
- Cooperatives, economic interest groups, women's and/or youth groups
- Public institutions and local authorities
- Donor NGOs, incubators
- Companies in the agricultural and agri-food sector



## THE FORMAT

- Conferences and Panels
- Agricultural Exhibition and Fair
- Networking: B2B, B2C, B2G meetings, etc.
- Integration and Innovation: Job opportunities, Mentoring, Training, Competitions, etc.
- After-work events and Meetups

## PARTICIPATION TERMS

The allocation of stands will be based, subject to availability, on the information provided in the application form:

- If the Organizer accepts the application to participate in the Exhibition, the Organizer and the Exhibitor are definitively committed to each other.
- To benefit from the early-bird rate with a 20% discount on the pre-tex price per square meter, exhibitors must have paid the first deposit corresponding to the requested surface area before February 28, 2026, at 11:59 p.m.
- From March 27, 2026, the increased rate on the pre-tax price per square meter will apply.

# EXHIBITOR PACKAGE / REGISTRATION
(MANDATORY)

## APPLICATION FEES

Registration, management of your file, and insurance costs for your booth.

## VISIBILITY PACKAGE

- Listing in the official catalog
- Inclusion on the list of exhibitors on the website www.sensea-expo.com
- Inclusion in the digital directory with a link to your website
- Access to the SENSEA Expo press service
- Use of the SENSEA Expo logo and banner in your communications

## SERVICE PACKAGE

- VIP seats at official ceremonies
- Privileged access to the Business Club
- Set of 100 classic invitation cards (subject to availability)
- Unlimited e-invitations to send to your customers and prospects
- Quota of exhibitor badges according to the reserved space

**TARIFS : 440 USD / 380 € PER EXHIBITOR**

| Area in m² | Free Badges |
|---|---|
| 9m² | 3 |
| 12m² | 4 |
| 15m² | 5 |
| 18m² | 6 |
| 25m² | 9 |
| 50m² | 15 |
| 75m² | 20 |
| 100m² | 25 |
| +100m² | <35 |

These badges are strictly personal and therefore nominative; identity checks may be carried out at the entrance to the Exhibition. Exhibitors may access the Exhibition between 7:00 a.m. and 8:00 p.m. Exhibitors are not permitted to be present on the Exhibition premises before 7:00 a.m. or after 8:00 p.m.

**Please note! A photo is required for badges.**

# THE CO-EXHIBITOR PACKAGE

## REGISTRATION FEES

These are additional registration fees for your partners.
You can welcome a partner to your space who does not necessarily have a legal or commercial link with your company.
This is simply a company with which you share your stand.

## CO-EXHIBITOR PACKAGE INCLUDES:

- Registration and management of the “co-exhibitor” file
- Visibility Package (see exhibitor package)
- Service Package (see exhibitor package)

## BADGE QUOTA

Co-exhibitors do not receive a quota of exhibitor badges. To obtain exhibitor badges, they must contact the direct exhibitor or order them separately from the Organizer.

**Declare the number of co-exhibitors in the participation file.**

**TARIFS : 220 USD / 190 € PER CO-EXHIBITOR**

## INSTITUTIONAL EXHIBITION

The Institutional Exhibition brings together stands and spaces reserved for ministries, national agencies,
public institutions, technical and financial partners, and international organizations.

This space aims to promote public policies, national programs, and initiatives supporting
food sovereignty, youth employment, and the transformation of the agricultural sector.

Visitors can learn about the strategic directions, reforms, and support mechanisms put in place
by the government and its partners.

**Goals** :
Inform, guide, and promote consultation between public and private stakeholders.

## CLASSIC EXHIBITION

The Classic Exhibition is the heart of the SENSEA Expo trade fair.
It brings together local, regional, and international companies operating in the following fields:

- Agribusiness, through the exhibition of processed agricultural products;
- Agricultural inputs and equipment;
- Processing and marketing;
- Financial, insurance, and logistics services, etc.

It is a dynamic space where exhibitors present their products, services, innovations, and business opportunities to a wide professional and general public audience.

**Goals** :
Promote products and services, generate partnerships and direct sales.

## STARTUP VILLAGE

The Startup Village is a space dedicated to the younger generation of agricultural entrepreneurs and innovators. It showcases young entrepreneurs, incubators, project leaders, microbusinesses, agricultural artisans, agritech, and startups.
This village promotes the visibility of innovative initiatives in the agricultural value chain and offers an ideal setting for:

- B2B meetings,
- Pitch competitions,
- And demonstration sessions (prototypes, digital solutions, local innovations).

**Goals** :
Showcasing innovations and facilitating access to financing and partnerships for young entrepreneurs and partnerships.

## PAVILIONS

The Pavilions are thematic or national spaces bringing together several exhibitors around a common identity
(institutional, regional, or sectoral).

Examples :

- Senegal Regions Pavilion: presentation of regional agricultural potential.
- Pavilion of Guest of Honor Countries (Gambia, Mauritania, Guinea-Bissau, etc.): promotion of agricultural policies and investment opportunities.
- Thematic pavilion: dedicated to a specific sector (rice, milk, horticulture, fishing, etc.) or issue (green energy, digitalization, innovation, etc.).

Each pavilion reflects a collective vision, sectoral expertise, or international cooperation.

**Goals** :
Structure collective visibility and encourage synergies between actors and across borders.

# DIFFERENTIATION OF STANDS

| Offre | Superfice | Tarif m2 | Revêtement du sol | Enseigne | Ecran TV | Machine à café | Reserve | Salon | Déco Florale | Hôtesse Steward | Bar | Service Traiteur VIP | Animation Scénique |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| SURFACE NUE | >25m² | 175 000 F | En option | En option | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| XEWEUL | 9m² - 18m² | 250 000 F | Moquette | Logo sur la Barre Transversale Haute | 32″ | En option | En option | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| TERANGA | 25m² - 74m² | 300 000 F | Parquet | Rectangle suspensif | 43″ | ✓ | ✓ | ✓ | En option | En option | ✗ | ✗ | ✗ |
| GAINDE | 75m² - 100m² | 350 000 F | Mixte sur mesure | Cube suspensif | 55″ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | En option | En option |
| GAINDE + | +100m² | 400 000 F | Mixte sur mesure | Cube suspensif | Ecran Géant | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

## BASIC STAND EQUIPMENT

- Reception desk
- Display stand
- Round table + chairs
- Wastebasket
- Sign
- Roll Up
- Screen
- Other optional extras depending on the offer chosen

The number and size of the equipment items vary depending on the offer and the size of the booth.

*XEWEUL*

*TERANGA*

*GAINDE*

*GAINDE +*

# BARE AREA

Only available upon request

## REMINDER

If you reserve an area <20m²: Pre-equipped stand mandatory

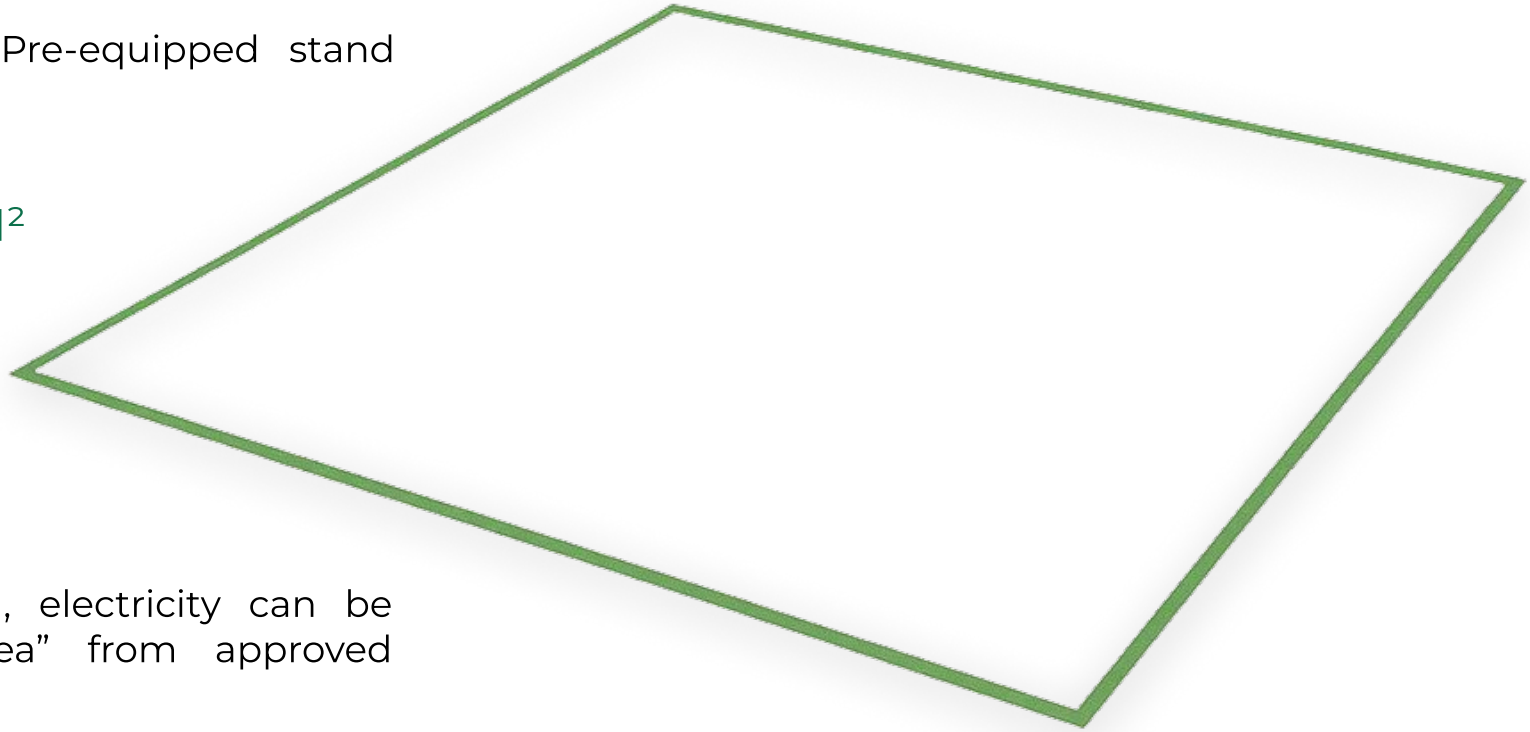
## SURFACE MINIMUM : 25M²

## INCLUDES

Traçage

## DOES NOT INCLUDE

Stand layout, carpeting, cleaning, electricity can be ordered via your “Exhibitor Area” from approved partners.



**PRICES: 310 USD / 265 € PRE-TAX PER M²**

# AREA XEWEUL

"Simple and Economical"

non-contractual visuals

## DESCRIPTION

A ready-to-exhibit package that allows you to effectively secure your presence at SENSEA Expo at an attractive price.

## REMINDER

No islands possible, partition on 3 sides

## SURFACE : [9M² - 18M²]

**TARIFS : 440 USD / 380 € PRE-TAX PER M²**

# AREA TERANGE

"Being seen and recognized"

non-contractual visuals

## DESCRIPTION

A turnkey solution customized to your colors: you can display your visual identity throughout your open space using backlit partitions to promote your brand and highlight your business and values to visitors.

## REMINDER

This layout remains available as a stand-alone unit, subject to available space.

## SURFACE : [25M² - 74M²]

**TARIFS : 530 USD / 450 € PRE-TAX / M²**

# AREA GAINDE

"Imposant"

non-contractual visuals

## DESCRIPTION

A tailor-made turnkey offer, a stand open on 3 or 4 sides, multi-zone, parquet flooring or custom flooring, counters, lounges, meeting tables, digital totem + 55" screens, professional coffee machine, storage room (6 m²), giant illuminated sign, custom decor.

## SURFACE :

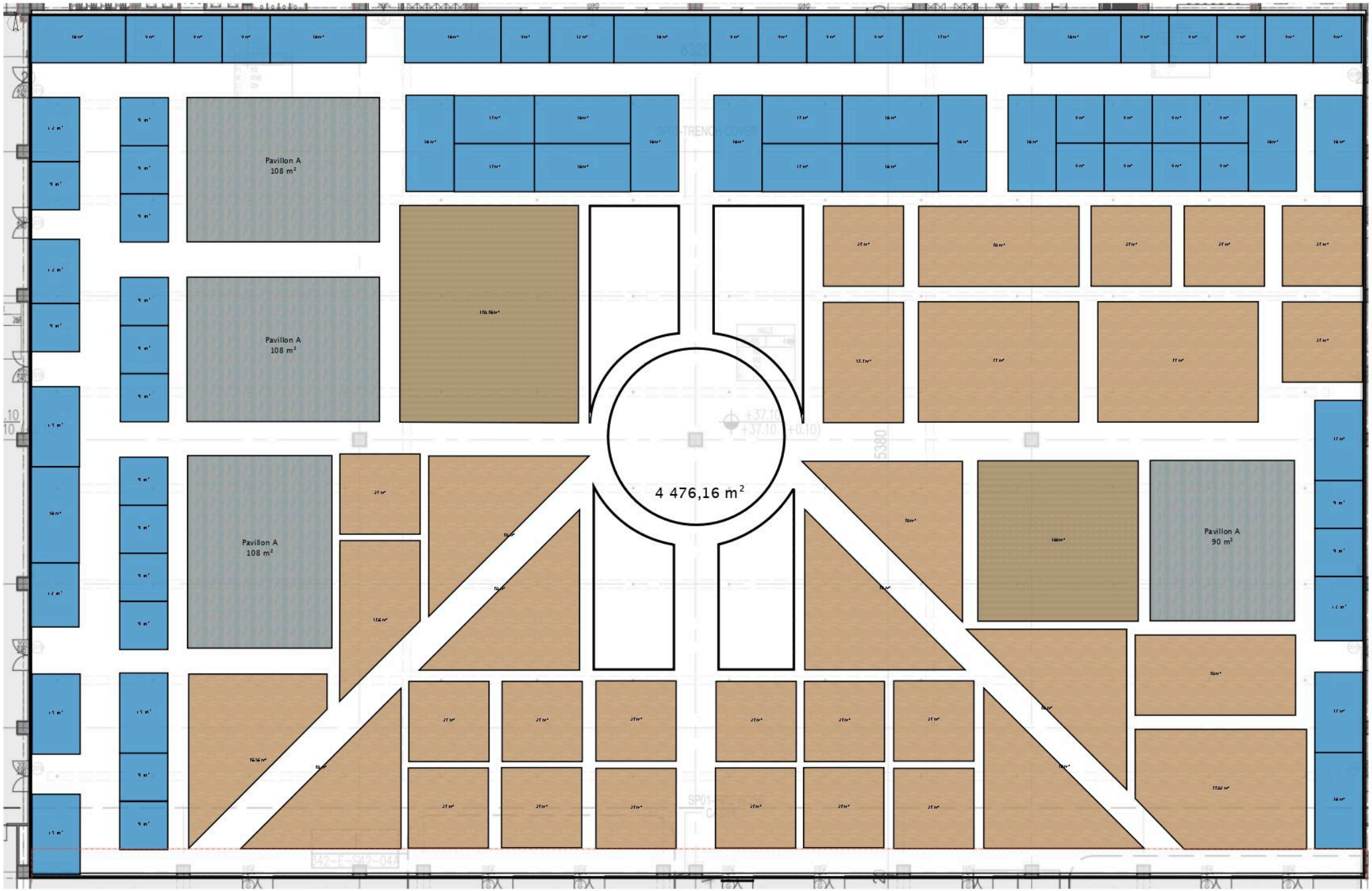
**GAINDE** : [75m² - 100m²]

**GAINDE +** : [+ 100m²]

**GAINDE : 620 USD / 530 € PRE-TAX / M²**

**GAINDE+ : 700 USD / 610 € PRE-TAX / M²**

# EXHIBITION PLAN (FLOOR E)



# GENERAL TERMS AND CONDITIONS OF SALE - SENSEA EXPO 2026

## PREAMBLE

These General Terms and Conditions of Sale (hereinafter "GTC") apply to any exhibitor (hereinafter referred to as "the Exhibitor" or "the Customer") participating or wishing to participate in the Agricultural Employment and Entrepreneurship Fair – SENSEA Expo 2026.

The following terms have the definitions given to them:

- The Event: the event for which the Customer is registering, as specified in the Special Terms and Conditions;
- The Organizer: the company organizing the Event, as designated in the documentation
- The Site: the exhibition center or venue hosting the Event, as designated in the commercial offer;
- Force majeure: any external, unforeseeable, and unavoidable event beyond the control of the party invoking it, rendering it impossible to fulfill all or part of its contractual obligations.

The following are recognized as cases of force majeure, without this list being exhaustive:

- Natural disasters such as fires, storms, floods, earthquakes, or other exceptional climatic events;
- Armed conflicts, acts of war, attacks, riots, or social movements of national significance;
- Epidemics, pandemics, health measures, national mourning, administrative or governmental decisions preventing the event from being held or participation in it;
- Strikes, transport blockades, power cuts, or communication network failures beyond the control of the parties;
- As well as any other event presenting the characteristics of force majeure as defined by Senegalese case law.
- Commercial offer: Any document presenting the social elements representing the offers and provided by the Organizer, namely:
- The subject of the offer: Exhibition stand packages
- The price: The various prices of the services offered
- The period of validity of the offer
- The terms of payment and any penalties
- The general terms and conditions of sale

Any request to participate implies full and complete acceptance of these Terms and Conditions, as well as the Exhibition's internal regulations and any special conditions set by the Organizer.

## AGREEMENT TO CONTRACTUAL DOCUMENTATION

*As part of their application to participate, the Client has declared that they have read and understood these General Terms and Conditions, the Special Terms and Conditions, the General Regulations for Commercial Events and, where applicable, the Special Regulations for the Event, as well as all the information concerning the details of their participation in the Event in the "Practical Information" section of the Exhibitor Area accessible from the Event website (hereinafter the "Contractual Documentation"), and has undertaken to accept all of its clauses without reservation or restriction. The Contractual Documentation and the summary of the Client's participation form the participation file (hereinafter the "Participation File"). Any admission to the Event implies the Client's full and complete acceptance of the Contractual Documentation, unless otherwise negotiated between the Organizer and the Client. The Organizer reserves the right to modify the General or Specific Terms and Conditions, or any of the documents forming part of the Contractual Documentation, without prior notice. Any modification will be brought to the Customer's attention in advance. Modifications resulting from changes in applicable regulations and/or related to the health and/or safety of persons and property will be effective immediately without the need to obtain any approval or sign any document. These changes shall be brought to the attention of Customers without delay, without the latter being entitled to claim any compensation in respect of such changes.*

## REGISTRATION

Registration for the Exhibition is considered firm and final upon receipt by the Organizer of the duly completed registration form, accompanied by payment of the registration fees mentioned on the participation form.

In the case of a co-exhibition, the Main Exhibitor undertakes to declare this option when registering and to provide the full contact details of its Co-Exhibitor. The latter is required to complete and submit the registration form specific to co-exhibitors.

Registrations will close on January 16, 2026, at 11:59 p.m.

## ASSIGNMENT AND CO-EXPOSURE

- **Prohibition of stand transfer**

The location or stand allocated to the Exhibitor is strictly personal and may not, under any circumstances, be assigned, sublet, loaned, exchanged, transferred, or made available, in whole or in part, for any reason whatsoever, to a third party without the express prior written consent of the Organizer.

Any assignment or provision made in violation of these clauses shall automatically and without prior notice result in the termination of the exhibition contract, without prejudice to any action for compensation that the Organizer may take to obtain payment of damages.

The Organizer also reserves the right to withdraw access to the exhibition from the offending Exhibitor, without the latter being entitled to any refund or compensation.

- **Co-exhibition**

Co-exhibition refers to the presence of several separate or related companies, brands, or legal entities on the same stand.

Any co-exhibition is strictly subject to the prior written consent of the Organizer.

The main Exhibitor must inform the Organizer of any intention to co-exhibit as soon as the application to participate is submitted or, failing that, as soon as possible after the project arises.

Co-exhibition is only authorized within the framework of certain packages provided for in the commercial offer, and subject to prior validation by the Organizer of a complete file submitted by the co-exhibitors. This file must specify their identity, their activity, and the nature of the products or services exhibited.

Any unauthorized co-exhibitor will be considered to be occupying the stand illegally. In this case, the Organizer reserves the right to proceed with their immediate expulsion and/or termination of the exhibition contract, without refund of any sums paid or compensation of any kind.

## EVENT ORGANIZATION DETAILS

The terms and conditions governing the organization of the Event are determined by the Organizer and may be modified at its discretion. In particular, the Organizer determines the Venue where the Event will be held, its opening and closing dates, its duration, the opening and closing times of the Venue where the Event will take place, the layout and facilities of the Event, the program of activities, and the closing date for registrations. The Organizer bears costs and incurs expenses prior to the Event (management of registrations, advertising and promotion of the Event, etc.).

In the event of cancellation of the Event, except in cases of force majeure, the Organizer shall notify Customers immediately by any written means and the sums received by the Organizer shall be refunded to the Customer. In the event of the Event being postponed to a later date or to a different venue, except in the cases referred to in Articles 27 and 28 below, these changes shall be notified to the Customer in writing. Unless the Client withdraws their request to participate by sending a registered letter with acknowledgment of receipt to the Organizer within five (5) days of said notification, the new dates and/or new venue for the Event shall be deemed to have been accepted by the Client.

The Organizer shall retain the amount of the deposit and/or participation fees already paid by the Customer for participation in the postponed Event, and the Customer shall remain liable for payment of all amounts due for participation in the postponed Event in accordance with the payment terms as amended mutatis mutandis.

In the event of a change to the General Terms and Conditions that is not immediately applicable in accordance with the provisions herein, this change shall be notified to the Customer in writing. Unless the Customer withdraws their request to participate by sending a registered letter with acknowledgment of receipt to the Organizer within three (3) days of said notification, the amended version of the General Terms and Conditions shall be deemed to have been accepted by the Customer.

It is specified that changes relating to the duration of the Event and/or the opening and closing times of the Site do not entitle the Customer to cancel their request to participate.

## ALLOCATION OF STANDS

- The Organizer will allocate stands based on availability, technical constraints, and the general layout of the Exhibition.
- Special requests (location, surface area, corners) will be taken into account as far as possible, without contractual guarantee.
- The Exhibitor must keep their stand open for the entire duration of the Exhibition. Any early dismantling or abandonment is strictly prohibited and subject to penalties.

## STAND

- **Use of the stand – Compliance with legal and regulatory provisions**

Customers are required to be familiar with and comply with all regulations in force at the time of the Event, whether enacted by public authorities or by the Organizer, in particular the ban on smoking in areas designated for collective use and regulations relating to fire safety and health and safety (SPS). The Organizer will prohibit the operation of stands that do not comply with these regulations. The Customer undertakes to comply with all legal or regulatory requirements applicable to its activity and/or the activities and services it wishes to develop as part of its participation. In this regard, the Customer shall make any mandatory declarations and shall be personally responsible for obtaining any authorizations or permits (particularly in the case of the sale or free distribution of beverages for consumption on site) so that the Organizer cannot be held liable under any circumstances. Finally, the Client undertakes not to cause any disturbance (noise, smell, etc.) to neighboring Clients and not to interfere with the organization of the Event.

- **Exclusive Services at the Stand**

Consumers do not have a right of withdrawal for contracts concluded with Exhibitors operating under normal conditions, as defined by current legislation, i.e. under normal conditions in accordance with the provisions of these general terms and conditions of participation and the General Regulations for Commercial Events. The Exhibitor expressly undertakes, throughout the duration of the Event, to refrain from engaging in acts of unfair competition such as conducting surveys outside its stand and distributing promotional items outside its stand, which could result in visitors to the Event being diverted to its benefit. The Exhibitor is required to perform in good faith any contracts entered into with visitors. In accordance with the legislation in force, the Exhibitor also undertakes to offer consumers the option of recourse to a consumer mediator with a view to the amicable resolution of any disputes that may arise between them.

## COUNTERFEITING

The Customer shall be personally responsible for the intellectual and/or industrial property rights of the materials, products, services, and brands on display, in accordance with the legal and regulatory provisions in force, the Organizer being released from any liability in this regard, particularly in the event of a dispute with another Customer or visitor. In the event of infringement duly established by a court decision, regardless of its date, the Organizer may require the Client to comply with the decision. Failing this, the Organizer reserves the right not to admit the Client or to apply the penalties provided for herein, without the Client being entitled to claim any compensation.

## PRICING AND BILLING

- The prices for stands and participation packages are set by the Organizer and specified in the registration file.
- All prices indicated on documents issued by the Organizer or on the Event website are expressed in CFA francs.
- Prices are exclusive of tax and will be subject to applicable taxes.
- A pro forma invoice is issued upon registration, followed by the final invoice.
- Certain technical services (electricity, water, cleaning, additional badges, enhanced security) are billed separately, according to the rates communicated in the "Exhibitor Area."

## PAYMENT TERMS

- Registration fees are payable in full at the time of submitting the registration form.
- A deposit of 50% of the total amount is required when reserving a booth
- The balance must be paid within 30 days of reserving the booth and no later than March 27, 2026, at 11:59:59 p.m. After this deadline, any unpaid amount may result in the cancellation of the reservation without notice
- Any registration made after March 27, 2026, must be paid in full upon confirmation, subject to stand availability. A 25% surcharge will then be applied to the base rate.

# GENERAL TERMS AND CONDITIONS OF SALE - SENSEA EXPO 2026

## DELAYED OR NON-PAYMENT

Any payment made after the due date set at the time of registration shall be considered late.
Any delay shall automatically result in the application of late payment interest and a fixed collection fee of 375,000 CFA francs.
In the event of non-payment, the Organizer reserves the right, after formal notice, to cancel the Exhibitor's participation without refunding any sums previously paid.

## CANCELLATION

- Any cancellation by the Exhibitor must be notified in writing.
- Any sums paid as registration fees or deposits will not be refunded in the event of cancellation by the Exhibitor.
- In the event of cancellation of the Exhibition by the Organizer (except in cases of force majeure), the sums paid will be refunded in full, less registration fees, which are non-refundable.

## ORGANIZATION AND SAFETY

- The Exhibitor undertakes to comply with the schedules, safety rules, and instructions set by the Organizer.
- Access to the site for installation and dismantling is strictly limited to the time slots communicated by the Organizer.
- The installation and decoration of stands must comply with current standards and be approved by the Organizer.
- The Exhibitor must keep their stand clean and comply with health and environmental regulations.
- The Exhibitor must keep their stand clean and functional, manage their waste, and comply with eco-responsibility rules.

## COMMUNICATION ET IMAGE

- The Exhibitor authorizes the Organizer to use its logo, trade name, and images of its booth for the purpose of promoting the Trade Show.
- The Exhibitor remains the owner of its trademarks and materials, but grants a limited right of use for the purposes of communicating about the Show.
- Any advertising of a political or religious nature, or contrary to public decency, is strictly prohibited.
- Any specific advertising activity (distribution of flyers, sound animations, tastings) must be approved in advance by the Organizer.

## BRAND: CONTENT CREATION

The Customer expressly authorizes, free of charge, the Organizer and its partners to:

- Take photographs and/or videos of themselves, their team members, their products, services, or any items displayed at the Event, if they wish to do so;
- Freely use these images on any communication medium, in particular promotional or advertising media (including the Internet, social networks, press, television, etc.), in Senegal and abroad, for a period of five (5) years from the date of the Customer's participation;
- To cite and reproduce, free of charge, the Customer's brand, logo or company name as a commercial reference, on any medium (including digital), in Senegal and abroad, for a period of five (5) years from the date of participation;
- Represent, distribute, reproduce, adapt, record, edit, translate, use, and exploit, free of charge, any content presented or communicated by the Customer during the Event, including their speeches, provided that the Customer is the author or has all the necessary authorizations, on any medium and for a period of five (5) years from the date of their participation.

Customers who do not wish all or part of their stand, visual elements (logo, brand, model, etc.) or certain members of their team to appear in the photo, video or digital media used for the communication and promotion of the Event must inform the Organizer in writing before the opening of the Event.
Similarly, any Customer wishing to take their own photographs during the Event must inform the Organizer in writing in advance. It is then their responsibility to obtain the necessary authorizations and to ensure that the image rights of any person (exhibitor, visitor, speaker, etc.) likely to appear in these images are respected.

## CATALOG

Only the Organizer is authorized to publish, have published, and distribute the official Event catalog. The information to be included therein must be provided by the Client under its own responsibility. SENSEA cannot be held liable for any omissions, errors, or inaccuracies resulting from the data provided by the Client.

## INSURANCE AND LIABILITY

- Each Exhibitor must take out insurance covering their property, staff, and civil liability for the entire duration of the Show. An insurance package is included in the registration package.
- The Organizer declines all responsibility in the event of loss, theft, damage, or accident, except in the case of gross negligence on its part.
- The Exhibitor is solely responsible for damage caused to their own property, to third parties, or to the Show's infrastructure.

## PRACTICAL INFORMATION

All information relating to the Customer's participation in the Event (terms and conditions, rules and regulations, schedules, technical instructions, etc.) is available in the Exhibitor Area accessible from the official SENSEA-Expo website.

## PERSONAL INFORMATION

The Organizer, as data controller, collects and processes the Customer's personal data in connection with the management of their request to participate in the Event, the performance of these Terms and Conditions, and the monitoring of commercial relations with them.
This information is also used for security purposes, to enable the Organizer to comply with its legal and regulatory obligations, and to improve and personalize its services.
On the basis of its legitimate interest and in accordance with the choices expressed by the Customer when requesting to participate, the Organizer may send the Customer, by any means of communication, information, commercial offers, or news relating to the Event or other events it organizes that are related to the Customer's professional activity.
Subject to the Customer's prior and explicit consent, their data may also be used to send them, by any channel, commercial offers or news concerning other events, partners, or initiatives of the Organizer. This consent may be withdrawn by the Customer at any time.
Only the Organizer's internal teams and authorized service providers involved in the organization, management, and communication of the Event have access to the Customer's personal data. This data may, where applicable, be communicated to third-party partners, subject to the Customer's express consent.
The mandatory data to be provided by the Customer is clearly indicated as such in the participation form. Failure to provide this data will make it impossible to process the request or conclude the participation contract.
In accordance with current Senegalese legislation, in particular Law No. 2008-12 of January 25, 2008 on the protection of personal data, the Customer has the following rights at any time:

- right of access to their data,
- right of rectification,
- right to object to processing,
- right to erasure,
- right to restriction of processing,
- right to data portability.

The Customer may exercise these rights at any time by sending a written request to the Organizer, by mail or email, to the addresses indicated in the Special Terms and Conditions.
The Customer also has the right to lodge a complaint with the Senegalese Personal Data Protection Commission (CDP).
The Customer's personal data is kept for the duration of their commercial relationship with the Organizer, then:

- for annual, semi-annual, or quarterly events, for a period of five (5) years from the Customer's last expression of interest;
- for biennial or triennial events, until the third (3rd) edition following the Customer's last expression of interest.

The data necessary to prove the contractual relationship, to perform these Terms and Conditions, or to comply with the Organizer's legal and regulatory obligations is retained in accordance with the periods provided for by Senegalese law in force.

## EXPRESS TERMINATION CLAUSES AND PENALTIES

In the event of failure to comply with the obligations set out in these GTC (payment, security, internal regulations, conduct), the Organizer may immediately terminate the Exhibitor's participation, without refunding any sums already paid.
In the event of a breach of the Contractual Documentation, the Organizer may, after formal notice, if necessary issued in the presence of a bailiff and remaining unsuccessful, proceed by operation of law to immediately close the stand and prohibit the Customer from entering it, without the Customer being entitled to claim any financial or material compensation from the Organizer. The costs incurred by the Organizer's intervention (bailiff's fees and costs relating to closure) shall be borne by the Customer. In any event, once a breach has been established, the Organizer shall be entitled to terminate this contract without prejudice to any damages that may be claimed from the Customer and shall be released from any obligation towards the latter. As a further consequence of the above, the Organizer shall be entitled to refuse the Customer admission to any of the events organized by Tukio Exposium companies for a period of twelve (12) months.

## FORCE MAJEURE

In the event of force majeure, the Organizer may modify, postpone, or cancel the event without the Exhibitor being entitled to claim compensation other than, where applicable, reimbursement of sums paid, as mentioned in Article 11 hereof.

## COMPLAINTS AND DISPUTES

Any complaint must be made by registered letter with acknowledgment of receipt within eight (8) days of the end of the Event. The Parties shall endeavor to settle amicably and as quickly as possible any dispute that may arise between them concerning the interpretation and/or performance of the contract and these General Terms and Conditions. If, at the end of a period of ninety (90) calendar days after the date of receipt of the registered letter with acknowledgment of receipt notifying the dispute, the Organizer and the Customer do not reach an agreement, the dispute shall then fall within the exclusive jurisdiction of the courts of Dakar. Participation in the Event and all actions taken in connection with such participation shall be subject to the laws in force in Senegal.

## DISPUTES AND APPLICABLE LAW

Any dispute relating to the interpretation or execution of these GTC shall fall within the exclusive jurisdiction of the competent courts of Senegal.
These GTC are governed by Senegalese law.

## NULLITY

If one or more provisions of these terms and conditions are held to be invalid or declared as such under any law, regulation, or following a final court ruling, the remaining provisions shall remain in full force and effect.

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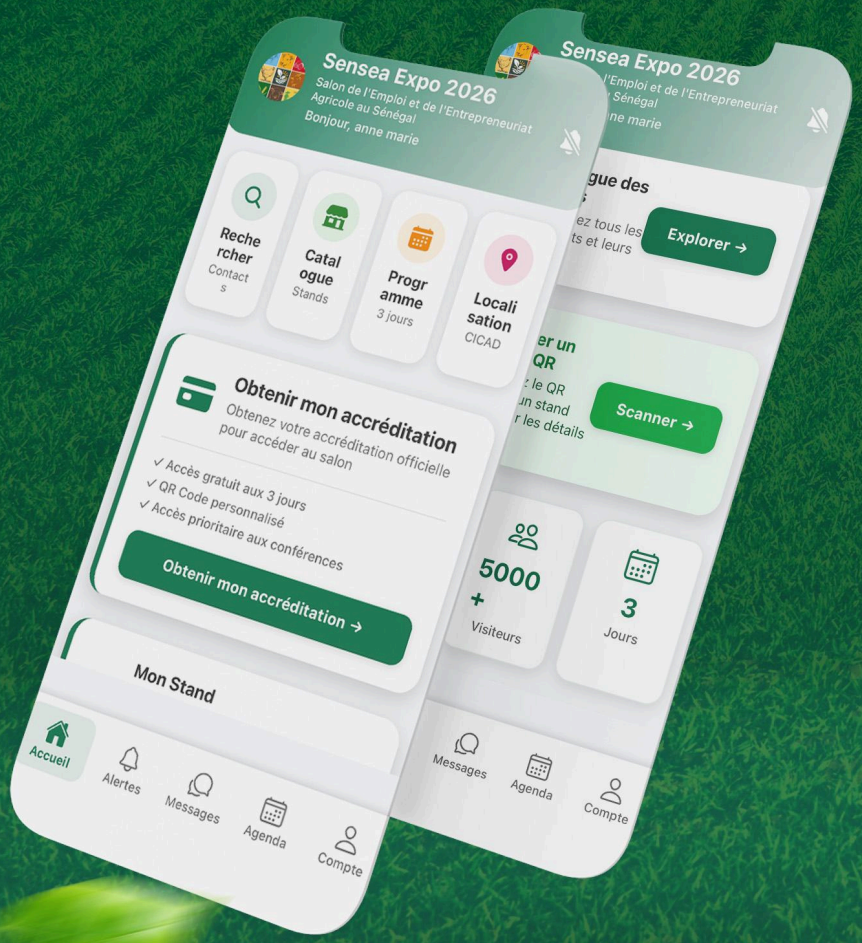


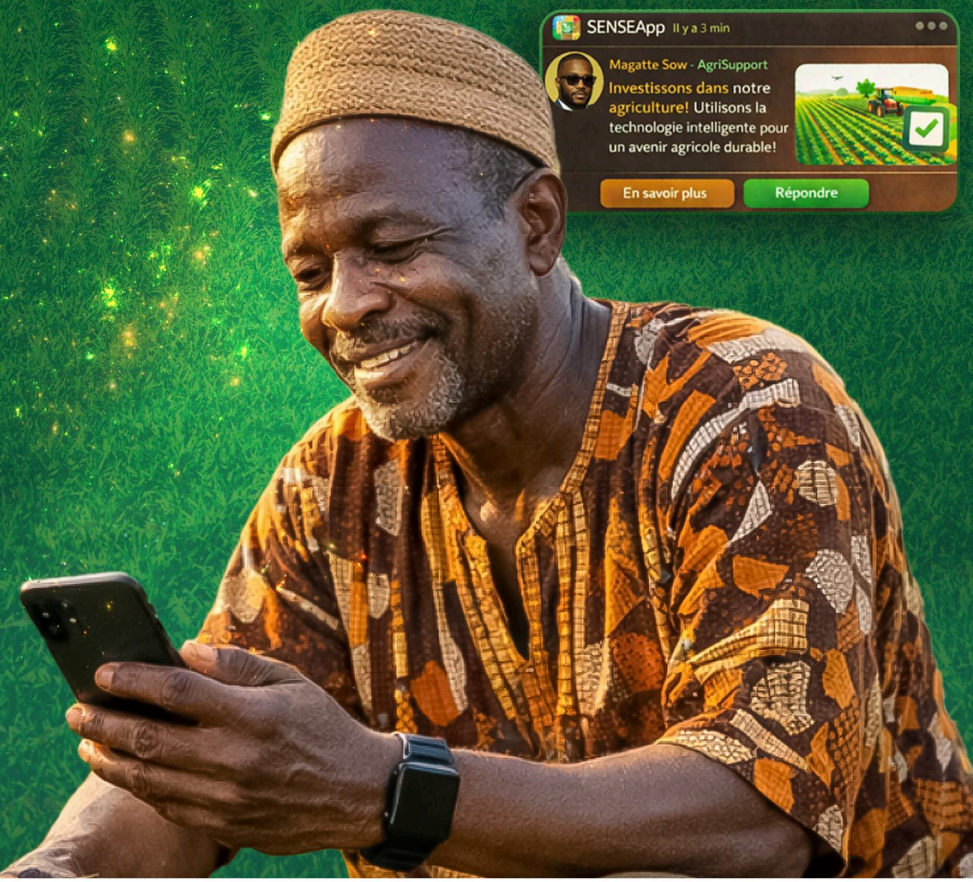


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